

# Application & Information for Exhibit Table

**International Society of Hair Restoration Surgery  
ISHRS World Live Surgery Workshop: Dubai  
March 8-10, 2018  
Dubai Healthcare City, UAE**



## **DESCRIPTION**

A limited number of table top exhibits will be available for ISHRS's World Live Surgery Workshop: Dubai ("WLSW"), scheduled to take place March 8-10, 2018, in Dubai Healthcare City, UAE.

Each company that seeks to exhibit at the WLSW must complete this Application. In light of the limited number of table top exhibits available, the ISHRS urges companies to submit their Applications at their earliest opportunity.

**FEE:** \$5,000.00 USD

## **FEE INCLUDES:**

- 1 exhibit table with 2 chairs for March 9 & 10, 2018
- Welcome Cocktail, 2 days lunch at hotel, Conclusion Party (for up to 2 Exhibitor representatives)
- Listing on WLSW website, [www.2018wlswdubai.org](http://www.2018wlswdubai.org) (specific listing to be determined by ISHRS)
- Listing in program materials (specific listing to be determined by ISHRS)

## **ADDITIONAL TERMS:**

- This Application is for table top exhibits only.
- A maximum of 2 company representatives is permitted at each Exhibitor's exhibit table.
- Exhibition is scheduled to proceed on Friday/March 9, 2018, and Saturday/March 10, 2018.
- We intend for the exhibition to occur in the AACS Hospital in the afternoons.
- The ISHRS anticipates there will be 200 attendees.
- The ISHRS has arranged a block of rooms at the Hotel for attendees and exhibitors to reserve on their own.
- The ISHRS will notify Exhibitors regarding table sizes. Exhibitors may wish to ship exhibit items to their representatives' rooms at the hotel, or carry the items with them. Any delivery, storage, or related costs are the Exhibitors' sole responsibility.
- Standard hospital ambient lighting will be provided. Additional lighting or electrical requests are the Exhibitor's responsibility. The ISHRS's meeting planner will contact each Exhibitor to confirm the details of its planned exhibit along with any additional associated services/costs.

## **WLSW PROGRAM AT-A-GLANCE**

### **Thursday/March 8, 2018**

12:00pm-6:45pm	Registration – hotel
12:00pm-2:00pm	Welcome Lunch – hotel
2:00pm-6:30pm	Lectures: Basic Principles – hotel
6:30pm-8:00pm	Welcome Cocktails – hotel

### **Friday/March 9, 2018**

6:30am-8:00am	Eat breakfast in hotel's breakfast room – <i>included with your room rate</i>
7:30am-1:00pm	Registration – hotel
8:00am-12:00pm	WLSW Program: Lectures, Debates, Dialogues – hotel
10:00am-12:00pm	Exhibitors set-up – hospital
12:00pm-1:00pm	Lunch – hotel
1:00pm-1:30pm	Attendees transfer to hospital
1:30pm-6:00pm	Live Surgery Observational – hospital
1:30pm-6:00pm	Exhibits Open – hospital
6:00pm-6:30pm	Attendees & exhibitors transfer to hotel
Evening on your own.	

### **Saturday/March 10, 2018**

6:30am-8:00am	Eat breakfast in hotel's breakfast room – <i>included with your room rate</i>
7:30am-1:00pm	Registration – hotel
8:00am-12:00pm	WLSW Program: Lectures, Debates, Dialogues – hotel
12:00pm-1:00pm	Lunch – hotel
1:00pm-1:30pm	Attendees transfer to hospital
1:30pm-6:00pm	Live Surgery Observational – hospital
1:30pm-6:00pm	Exhibits Open – hospital
6:00pm-6:30pm	Attendees transfer to hotel
6:00pm-7:00pm	Hospital Exhibits breakdown
8:00pm-11:00pm	Conclusion Party – hotel

# Application for Exhibit Table

**International Society of Hair Restoration Surgery  
 ISHRS World Live Surgery Workshop: Dubai  
 March 8-10, 2018  
 Dubai Healthcare City, UAE**



Company	
Contact Person	
Title	
Email Address	
Mailing Address	
City	State/Province
Postal Code	Country
Telephone	
Website	

**1. What will you exhibit? Exhibit product description:**

**2. Do you claim that your product or service prevents, treats, or reserves hair loss, or promotes hair growth?**  
 ( ) Yes ( ) No

If yes, please provide the following documentation:

1. Summarize your claims.
2. Provide scientific evidence supporting your claim; and
3. Provide copies of any governmental authority, permissions, permits, licenses, clearances, approvals, or other determinations acknowledging, supporting, or validating your claims, and identify the relevant government authority issuing same.

**3. For returning exhibitors, are you planning to show any new products or services different from the previous time you exhibited with the ISHRS?**  
 ( ) Yes ( ) No ( ) Not applicable. I did not exhibit last year.

If yes, please list.

**4. List Your Exhibit Personnel Names. Maximum 2 per table.** Note: the persons will be asked to complete the online registration and will be given a special exhibitor code.

(1) \_\_\_\_\_ (2) \_\_\_\_\_

Email address: \_\_\_\_\_ Email address: \_\_\_\_\_

**5. Contract acceptance/signature. By submitting this application, you affirm the items as detailed on the attached Contract and pages.**

\_\_\_\_\_  
 Signature

**Fees:**

\$5,000 USD – One exhibit table

**Payment Options:**

**Check.** Made payable in U.S. Dollars to: *International Society of Hair Restoration Surgery*, 303 West State Street, Geneva, IL 60134, USA.

**Credit Card.** Check one:  Visa  Mastercard  American Express

Card Number: \_\_\_\_\_ Expiration Date (MM/YYYY): \_\_\_\_ / \_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Email your completed Application to Kimberly Miller, ISHRS Headquarters Manager & Registrar: [info@ishrs.org](mailto:info@ishrs.org)**

# Exhibit Contract Terms

**International Society of Hair Restoration Surgery  
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We/I agree to pay the total fee upon submission of this application. By signing this document, we/I agree to abide by all rule and regulations set forth in the Exhibit Prospectus, Attendee Participation Agreement, and with all conditions under which exhibit space at the venue is leased to the ISHRS.

Acceptance of this Application by the ISHRS constitutes a contract. No refund of any deposit will be allowed for voluntary exhibit table cancellation after February 8, 2018.

## **Affirmations**

By submitting an application, you affirm the following:

- You have read, understand, and agree to be bound by the Exhibit Prospectus.
- In connection with your exhibit, you will not make statements or claims, or distribute materials with statements or claims:
  - i. which are false or misleading (e.g., scarless surgery);
  - ii. regarding the efficacy of your products or services in diagnosing, curing, mitigating, treating, or preventing disease, or effecting the structure or any function of the body, which are not truthful, accurate, complete, and scientifically substantiated;
  - iii. misrepresenting the significance of assessments, clearances, approvals, or other actions by a government authority with respect to your products or services;
  - iv. suggestions you or your products or services are endorsed by the ISHRS;
  - v. regarding your products or services or their use, which are inconsistent with:
    - a. [ISHRS's Consumer Alert on Unlicensed Technicians Performing Hair Restoration Surgery](#),
    - b. [ISHRS Position Statement on Qualifications for Scalp Surgery](#),
    - c. [Alert Regarding Misleading & Inappropriate Messaging](#), and
    - d. [Physician Practice Alert](#);
  - vi. stating or implying a physiological effect if your products or services are cosmetics or nutritional supplements; or
  - vii. which are inconsistent with the legal requirements applicable to you and your products or services.

End.

# Exhibit Prospectus

**International Society of Hair Restoration Surgery  
ISHRS World Live Surgery Workshop: Dubai  
March 8-10, 2018  
Dubai Healthcare City, UAE**



The International Society of Hair Restoration Surgery (ISHRS) is a global non-profit medical association and a leading, unbiased authority in medical and surgical hair restoration with more than 1,200 members throughout 70 countries worldwide. Members have backgrounds in varying medical specialties including **dermatology, plastic surgery, general surgery**, and more. Founded in 1993, it was the first, and is now the largest, international society to promote continuing quality improvement and education for professionals in the field of hair restoration surgery.

Above all, the ISHRS is dedicated to achieving excellence in patient outcomes by promoting member education, international collegiality, research, ethics, and public awareness.

## **WHO SHOULD EXHIBIT**

The exhibit program is designed to provide hair transplant surgeons with first-hand information about products and services specific to the area of hair restoration surgery as well as adjunct procedures, and to serve as a forum for updating the physicians' knowledge of current technological advances in the field of hair restoration surgery. The ISHRS seeks companies with ethical and truthful advertising. The ISHRS may accept or reject any application to exhibit at its discretion.

The ISHRS will consider exhibitor applications for products and services in the following categories:

- Surgical instruments, supplies and equipment e.g., forceps, needle holders, cutting tools, etc.
- Surgical instruments, supplies and equipment e.g., implanters
- Medical devices, e.g., FUE devices
- Low level laser therapy (LLLT) devices
- PRP-related products
- Pharmaceuticals specific to hair loss
- Holding solutions
- Camouflage products, scalp micropigmentation products
- Imaging, digital photography, microscopes software
- Office & practice management products, patient financing products
- Scientific publications and textbooks
- Cosmetic items, e.g., non-medical formulations, shampoos, etc.
- Nutritional items
- Other products associated with the diagnosis and treatment of hair loss
- Other products or services associated with the adjunct procedures

## **CANCELLATION POLICY**

Written notification of an exhibitor's decision to cancel must be faxed or e-mailed to Jule Uddfolk, Meetings & Exhibits Manager, at the ISHRS Headquarters office (fax: +1-630-262-1520 or info@ishrs.org). It is the exhibitor's responsibility to assure the cancellation was received.

The following policies will apply to the **exhibit table fee**:

- Cancellation received **by February 8, 2018**: Full refund less \$100 administrative fee
- Cancellation received **after February 8, 2018**: No refund

## **EXHIBIT TABLE INFORMATION**

We are planning for exhibit tables to be located in AACs Hospital, but there is a possibility the exhibit tables will be located at the Hyatt Regency Dubai Creek Hotel. Exhibitors will be informed well ahead of time of the location of their exhibit tables. The exhibit program is limited to tables.

## **PRODUCTS/SERVICES EXHIBITED**

Products or services exhibited (or referred to) must be related to hair restoration or hair restoration surgery and normally manufactured or supplied by the exhibitor. Exhibitor may exhibit only those products/services for which the application has been approved. The ISHRS may refuse to accept the application of any individual or entity whose display of goods or services is not compatible, in the sole opinion of the ISHRS, with the educational character and purpose of the ISHRS and its Workshop. The ISHRS may require an exhibitor to provide additional information regarding its products or services, if the ISHRS determines the information is necessary for ISHRS to better assess whether the proposed exhibit is consistent with the educational character and purpose of the ISHRS and its Workshop.

### **SUBLETTING/USE OF SPACE**

Exhibitors shall not assign or sublet any space allotted to them and shall not advertise or display goods other than those manufactured or sold by them in the regular course of their business. No individual or entity that has not contracted with the ISHRS for occupancy of exhibit space will be permitted to display or demonstrate any products, processes or services, solicit orders, wear exhibitor identification badges, or distribute advertising or other materials at the exhibition or the ISHRS Workshop in general. Any violation of this provision will result in prompt removal of the offending individuals and entities.

The ISHRS reserves the right to: (i) refuse exhibitor applications not meeting the ISHRS's required standards; and (ii) remove exhibits or parts of exhibits that are inconsistent with the educational purpose of the ISHRS Workshop at any time before and/or during the exhibition. This applies to displays, literature, advertisements, novelties, souvenirs, conduct of persons, etc. The ISHRS does not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the ISHRS Workshop.

### **PROGRAM GUIDE LISTINGS**

To be included in the onsite program, the exhibit final product/service description must be received by February 8. Exhibit descriptions are subject to approval and may only include products and services for which the exhibitor application has been approved. Exhibit descriptions must comply with the "EXHIBITOR CLAIMS" section in this Exhibit Prospectus.

### **EXHIBITOR BADGES**

**All exhibitor personnel (exhibit representatives) must be approved in advance of the show. All names of exhibit personnel must be submitted with the application.** No exhibitor will be admitted without an exhibitor's badge and ribbon. Each exhibiting company is allowed up to two (2) personnel per table. All exhibitor personnel must wear the official exhibitor's badge for admission to and while in the exhibit area. Company badges will not be accepted in lieu of the official badge. Exhibitors shall not affix stick-on items, punch, stamp, mark or otherwise deface or mark the exhibitor badges. Individuals who do not have badges will not be permitted into the exhibit area.

### **EXHIBITOR ATTENDANCE AT THE EDUCATIONAL SESSIONS**

Exhibitors are not permitted to attend the Educational Sessions. Those wishing to attend the Educational Sessions as an attendee must register under the appropriate attendee category.

### **EXHIBIT SPACE ACTIVITIES**

Business activities, circulars and advertising materials of the exhibitor shall only be conducted and/or distributed within the exhibit space assigned to the exhibitor. Exhibitors are permitted to display only the exhibiting firm's products/services for which they are official distributors and were approved via the Exhibit Application process and to make informal presentations at the table regarding the firm's product line or service. Exhibitors are prohibited from conducting any activities on the outside grounds, parking area, or elsewhere at the workshop venues. Exhibitors are required to keep the assigned exhibit space in good order at all times. Exhibitors may not place anything in the aisles during open hours. Exhibit representatives must promote their products/services from their exhibit table only and may not linger in the aisles to pull in customers. The ISHRS reserves the right to preclude any exhibit activity or display in its discretion. Audiovisual and other sound and attention-getting devices are permitted only in such intensity as, in the sole discretion of the ISHRS, does not interfere with the activities of other exhibitors. The use of microphones on the exhibit floor is strictly prohibited. Films purely for entertainment, without educational or informational value, will not be permitted.

### **EXHIBITOR CLAIMS**

Exhibitors shall conduct their exhibits in a professional, truthful, and ethical manner. In connection with their exhibits, exhibitors shall not make statements or claims: (i) which are false or misleading (e.g., scarless surgery); (ii) regarding the efficacy of their products or services in diagnosing, curing, mitigating, treating, or preventing disease, or effecting the structure or any function of the body, which are not truthful, accurate, complete, and scientifically substantiated; (iii) misrepresenting the significance of assessments, clearances, approvals, or other actions by a government authority with respect to their products or services; (iv) suggesting they or their products or services are endorsed by the ISHRS; (v) regarding their products or services or their use, which are inconsistent with the ISHRS's Consumer Alert on Unlicensed Technicians Performing Hair Restoration Surgery, the ISHRS's Position Statement on Qualifications for Scalp Surgery, Misleading & Inappropriate Messaging Statement, and Physician Practice Alert; (vi) stating or implying a physiological effect if their products or services are cosmetics or nutritional supplements; or (vii) which are inconsistent with the legal requirements applicable to the exhibitor or its products or services.

Exhibitor may not use the ISHRS's name, logo, or trademarks (collectively, ISHRS Marks), without the ISHRS's prior written consent. The ISHRS is the exclusive owner of the ISHRS Marks. Despite the foregoing, after the ISHRS accepts an application to exhibit at ISHRS's Workshop an exhibitor may include in its promotional materials the following statement:

[INSERT EXHIBITOR NAME] will be exhibiting at ISHRS's Workshop (at location, dates).

Exhibitor shall notify the ISHRS of any change in its legal status or ability to advertise, market, sell, or distribute its products or services in any market in the world between the date of an Exhibitor's application and the Workshop.

Exhibitor shall notify the ISHRS of any notice or other action by a government or other regulatory authority asserting Exhibitor or its products are not in compliance with applicable law.

### **CONFLICTING EVENTS**

Companies exhibiting at the ISHRS Workshop will be required, as a condition of their participation as exhibitors, not to exhibit at, conduct or sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to hair transplant surgeons (including but not limited to lectures, presentations, seminars or workshops) that are scheduled during the same time frame encompassed by the ISHRS Workshop. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the ISHRS Workshop and ends two days after the official close of the ISHRS Workshop. ISHRS Satellite Symposia opportunities, if held, are not considered conflicting events. For additional details, see the ISHRS Policy on Ancillary Meetings at ISHRS Meetings.

### **ANCILLARY FUNCTIONS**

ISHRS approval, which may be granted or denied by the ISHRS at its sole discretion, is required for all exhibitor-sponsored ancillary functions. Requests for such activities must be submitted in writing to the ISHRS Meetings & Exhibits Manager by the date indicated in the timeline. The request must specify date, time, location, type of function and anticipated attendance. Ancillary functions will only be approved for times that are not in competition with the ISHRS program or Satellite Symposia, in the sole opinion of the ISHRS. The allowed ancillary timeslots are not exclusive. There may be more than one exhibiting company hosting ancillary functions during any given time period. The ISHRS is not holding meeting rooms at the venues for exhibitor use. The exhibiting company must secure its own meeting/function space, whether it be at the Workshop venues or elsewhere, and pay any and all required fees and costs directly. If it is determined that an unapproved ancillary function of any sort has taken place or is scheduled to take place, the "Violation of Rules" section will be enforced.

### **PRODUCT SALES**

Exhibitor acknowledges that it bears sole responsibility for the collection and remission of all sales tax and other obligations arising from its product sales.

### **GIVEAWAYS**

Atypical giveaways must be approved by the ISHRS (30) thirty days in advance of the ISHRS Workshop. If such items are not cleared through the ISHRS before the Workshop, or are determined to be objectionable or prohibited, the ISHRS has the right to prohibit distribution.

### **CONTESTS AND DRAWINGS**

Exhibitors are allowed to have their own prize drawings and contests within their exhibit table space. Exhibitors shall comply with any and all gaming laws applicable to such drawings or contests. The ISHRS will not announce or publish winners, forward prizes, or otherwise be responsible for an exhibitor's own drawing or contest. The ISHRS reserves the right to review in advance and/or preclude any contest or drawing in its discretion.

### **MUSIC LICENSING**

Exhibitors shall obtain any and all licenses or grants of authority required of exhibitors under the copyright laws, including, but not limited to, those relating to the performance of music, whether live or recorded. A copy of such licenses will be furnished to the ISHRS if requested.

### **LEGAL COMPLIANCE**

**1. GENERAL.** Exhibitors as well as exhibits, displays, brochures, fliers, announcements and other information provided by Exhibitors (collectively, "Exhibits") are required to abide by all applicable laws. All Exhibitors represent and warrant that their Exhibits comply with the applicable laws of the countries in which its drugs, cosmetics, or devices are advertised, manufactured, distributed, sold, or licensed.

**2. FOOD, DRUG, & COSMETICS ACT AND FDA COMPLIANCE.** Exhibitors and Exhibits must comply with all applicable United States Federal Food, Drug & Cosmetic Act (21 U.S.C. § 301 *et seq.*) ("FDC Act") provisions, United States Food, and Drug Administration ("FDA") regulations.

**3. UNITED STATES SALES.** Exhibitors intending to exhibit drugs, cosmetics, or devices for sale in the United States, must comply with the following requirements:

- (i) Exhibitors must possess applicable FDA clearance or approval in order to market devices and drugs in the United States at the Workshop.
- (ii) Exhibitor claims regarding devices and drugs must be consistent with FDA cleared uses and approved indications. If there is a common belief that the device or drug may be effective for certain uses, or there is a common use of the device or drug for a condition, but the preponderance of evidence related to the use or condition demonstrates that the device or drug is ineffective, the Exhibit must state there is a lack of evidence that the device or drug is effective for that use or condition.
- (iii) Exhibitors and Exhibits must not create an impression of official FDA approval of a device or drug based on establishment registration, or possession of a registration number.

- (iv) Exhibits for 510(k) cleared devices must not state, or imply FDA approval for the device.
- (v) Devices with a pending 510(k) premarket notification may be exhibited, but orders may not be taken, nor can the exhibitor be prepared to take orders such that it could result in contracts for the sale of the device in the United States.
- (vi) Investigational devices and drugs may be displayed solely for the purpose of obtaining clinical investigators to participate in a clinical study. Exhibits for investigational devices and drugs must state "CAUTION: Investigational device. Limited by United States law to investigational use" or "CAUTION: New Drug – Limited by United States law to investigational use."

**4. NON-UNITED STATES SALES.** Exhibitors intending to exhibit drugs, cosmetics, or devices for sale outside of the United States, the following requirements apply:

- (i) Exhibits for drugs, devices, and/or cosmetics not authorized to be sold, licensed, or used in the United States must have a sign prominently displayed identifying those countries in which the drug, device, or cosmetic is legally permitted to be sold, licensed, or used, and stating: "Not Available for Sale in the United States."
- (ii) Exhibits for drugs, cosmetics, and/or devices for sale, license, and/or use outside the United States must have a sign prominently displayed identifying those countries in which the drugs, devices, and/or cosmetics may be legally sold, licensed, and used for the purposes indicated by the Exhibitor and the Exhibit.

If the ISHRS believes an Exhibitor or Exhibit is violating any of the requirements of this Legal Compliance section, the ISHRS may exclude the Exhibitor and Exhibit from the ISHRS Workshop without liability or further obligation to the Exhibitor. The ISHRS's right to exclude an Exhibitor is in addition to any other legal right the ISHRS may have against the Exhibitor under this Exhibitor Prospectus, at law, or in equity.

#### **USE OF LASERS**

In keeping with recommended safety guidelines for lasers, the ISHRS has adopted regulations for laser exhibitors. Exhibitors operating, or permitting the operation of, lasers represent and warrant that: (i) they shall comply with the ISHRS regulations; and (ii) such lasers will be operated only in a manner that presents no safety risks for exhibition attendees and/or the exhibit area.

#### **LASER REGULATIONS**

1. Lasers must be operated in a manner that is consistent with the accepted industry safety standards (i.e., ANSI standards and/or American Laser Institute standards). Under no circumstances may a laser be operated in a manner that poses a safety risk to persons standing or walking in the vicinity of the exhibitor's table.
2. Lasers must be operated only within an enclosed space with eye protection for those viewing and operating the lasers.
3. All demonstrations of CO2 lasers must be conducted in clear plastic boxes with all sides enclosed, including the top. Smoke evacuators must be used.
4. Appropriate plastic colored cubicles must also be available for any other type of laser being used, particularly dye, KTP, and ruby lasers.
5. No laser equipment may be left unattended in operable condition.

#### **LIABILITY/INSURANCE/SECURITY**

All property of the exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the Workshop venues. The ISHRS, and Workshop venues, and their respective officers, directors, members, agents, and employees, do not maintain insurance covering exhibitors' property and such parties are not responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and exhibitor hereby expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of the exhibitor. Although security personnel may be provided by the ISHRS for the night time protection of the exhibit area, the ISHRS, and Workshop venues shall have no liability whatsoever for theft, loss, or damage to property belonging to exhibitors, their agents, employees, business invitees, visitors, or guests.

Exhibitors shall carry comprehensive liability coverage, including premises operations and contractual liability coverage of at least \$1,000,000 USD for personal injury liability, \$1,000,000 USD for property damage liability, and statutory workers' compensation with employer's liability with a limit of at least \$100,000 USD. Exhibitors shall furnish certificates of insurance if requested by the ISHRS.

#### **INDEMNIFICATION**

Exhibitor shall indemnify, defend, and hold the ISHRS, and Workshop venues and their respective directors, officers, members, agents, employees and successors, and each of them, forever harmless from and against: (i) any damage or charges resulting from violation of any law or ordinance or violation of the rules and regulations of either the ISHRS or the Workshop venues by exhibitor, or exhibitor's directors, officers, employees, representatives, agents and contractors, except those occasioned by the gross negligence or willful misconduct of the ISHRS or the Workshop venues; and (ii) any and all other claims, liabilities, losses, damages, or expenses (including, without limitation, attorneys' fees), whether those of the exhibitor or a third party, arising, directly or indirectly, from exhibitor's or exhibitor's directors', officers',

employees', representatives', agents' and contractors' occupancy and use of the exhibition premises, or any part thereof, except those arising from the gross negligence or willful misconduct of the ISHRS or the Workshop venues.

**WAIVER OF LIABILITY**

Exhibitor hereby waives any and all claims, actions, causes of action, losses, and damages of any kind or nature exhibitor may have against ISHRS, the Workshop venues, and their respective directors, officers, members, agents, employees and successors, directly or indirectly resulting from, arising out of, or in any way related to this Exhibit Prospectus. This waiver of liability applies to all claims, actions, causes of action, losses, and damages of any kind or nature whatsoever, including, but not limited to, direct, indirect, general, special, incidental, consequential, exemplary, statutory, contractual, or damages or losses of any other kind or type. This waiver of liability applies whether the alleged liability is based on contract, negligence, tort, strict liability, or any other basis and even if ISHRS or the Workshop venues knew or should have known of the possibility of such damages. This waiver of liability shall be enforceable to the maximum extent permitted by applicable law.

**CANCELLATION OF MEETING**

In the event the ISHRS Workshop is not held for any reason whatsoever, the contract for exhibit space shall be terminated. In such case, the exhibitor shall waive all damages and claims for damages and agrees that the sole liability of the ISHRS will be to return to exhibitors their exhibit space fee on a pro rata basis after deduction of all ISHRS Workshop related costs and expenses incurred by the ISHRS through the date of cancellation, an administrative fee, and overhead charges.

**CHANGE OF LOCATION**

If the selected location is not available or if, in its sole discretion, the ISHRS believes that it is in its best interests to do so, the ISHRS shall move the ISHRS Workshop to another location.

**OTHER REGULATIONS**

It is the responsibility of the exhibiting company to see that all exhibit staff is aware of and adhere to these rules and conduct themselves in a professional manner throughout this meeting.

The ISHRS shall have the sole authority to interpret and enforce all rules and regulations governing exhibitors and the ISHRS Workshop. Any and all matters not specifically covered herein are subject to decision by the ISHRS. These rules and regulations may be amended at any time by the ISHRS upon written notice to all exhibitors. Each exhibitor expressly agrees to be bound by the rules and regulations set forth herein and by any amendments thereto adopted by the ISHRS from time to time. Any exhibitor or exhibitor representative who, in the opinion of the ISHRS, conducts itself unethically may immediately be dismissed from the ISHRS Workshop without refund or other appeal.

**VIOLATION OF RULES**

A violation of ISHRS's rules, regulations, and/or policies will result in a 2-year ban from exhibiting at any ISHRS meeting, at the ISHRS's sole discretion. The company may reapply in 2 years. If another violation occurs, then the company will be banned for 3 years.

A violation onsite at the meeting may result in denial of access to the exhibit floor, denial of exhibit installation, and/or closing or removal of the exhibitor's exhibit. In the event an exhibitor violates the ISHRS rules, regulations, and/or policies and is prohibited from continued use of the exhibit, the exhibit table fees are non-refundable.

**For further information contact:**

Jule Uddfolk, CMP, Meetings & Exhibits Manager

International Society of Hair Restoration Surgery, 303 West State Street, Geneva, IL 60134, USA

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